

Beejive Announces BeejiveIM Mobile Messenger Version 1.0 for BlackBerry Smartphones

San Francisco, May 31, 2007 - Beejive, Inc. has announced the release of BeejiveIM Mobile Messenger Version 1.0 for BlackBerry- smartphones. Starting today, users worldwide can download BeejiveIM for BlackBerry and enjoy the full benefits of communicating on multiple instant messaging communities while on the go, using select* BlackBerry smartphones from Research in Motion (RIM) (Nasdaq: RIMM; TSX: RIM).

BeejiveIM supports real time communication on the major public IM networks, including AOL® / iChat®, Yahoo!®, MSN® / Windows Live Messenger®, GoogleTalk™, ICQ®, and Jabber.

"We have developed this version of BeejiveIM Mobile Messenger specifically for BlackBerry smartphones and believe we have created the optimal mobile instant messaging experience," said Kai Yu, CEO of Beejive, Inc. "BlackBerry provides the ideal messaging platform, and we have enhanced its industry-leading messaging capabilities by bringing the desktop IM experience to the mobile device, with incredible usability and reliability."

BeejiveIM Mobile Messenger is a full-featured mobile multi-network instant messaging application. Key benefits of BeejiveIM for BlackBerry include:

- Intuitive and unified user-interface for all IM accounts - sign-on to multiple networks, multiple accounts per network.
- Reliability - it gracefully handles adverse network conditions and automatically reconnects in case of coverage disruption.
- It works through the users' existing data plans, not SMS, so there are no additional per message charges.
- As a full-featured instant messaging client, users have access to all the key functions of desktop IM, including buddy list management, privacy controls, presence management, emoticons, and much more. BeejiveIM is also enabled with mobile specific features, like customizable alerts and ringtones and integration with BlackBerry email, phone, and browser.

BeejiveIM for BlackBerry is free to download and try for 30 days. As a limited time introductory offer, a device license for BeejiveIM is available for \$19.95, and a life-time user license can be purchased for \$29.95.

* Requires BlackBerry handheld software 4.0 or higher (BlackBerry® Curve™, BlackBerry® Pearl™, BlackBerry® 8800 Series, BlackBerry® 8700, BlackBerry® 7500, BlackBerry® 7200, and BlackBerry® 7100 Series)

About BeeJive, Inc.

Beejive is a privately held company specializing in the development and marketing of software for mobile devices. Founded in late 2006, Beejive strives to become the world's premier developer of fast, reliable, and easy-to-use mobile software. Beejive is located in the San Francisco Bay Area. For more information on Beejive and BeejiveIM, please visit www.beejive.com

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